It's True:
From cancer care to health insurance, South Jersey is the beating heart of

Health Care Innovation

in cooperation with Camden County ADVANTAGE Living & Working in Camden County
The Centre for Dentistry

The issue about innovation in health care certainly extends to dentistry. The Centre for Dentistry's founder, Dr. Steve Markus, has carried on a legacy of creativity and innovation. As one of the region's first cosmetic dentists, and an acknowledged health care professional whose practice is more about health than one might imagine, Dr. Markus offers headache relief without medication, often with a money-back guarantee.

He has been a leader in the fight for clean water from dental offices, without mercury contamination of the waste water system. He is a nationally known author on topics ranging from dental office computerization to using computers to balance bites, and is one of a few general dentists to have been published twice in the Journal of Prosthetic Dentistry on prosthetics and dental implants. His website has been recognized as one of the top 30 dental websites in the nation.

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SmileSouthJersey.com

We Feel Your Pain
And We Can Help

If you're experiencing headaches regularly and want to get off the medication treadmill, you might be a candidate for the NTI appliance. It's the only FDA recognized appliance for headaches, and has been found to be 80% effective. The Centre for Dentistry of Haddon offers the NTI and a money back guarantee for the 95% they believe they can help. It's also covered by most dental insurance.

Check out the Headache Questionnaire at www.cent4dent.com/new-patients.html. You've got nothing to lose, but your headaches.

*There are approximately 5% who are told upfront that an outcome cannot be predicted.

Centre for Dentistry

Anyone who suffers from chronic migraines can tell you how debilitating and life-altering they can be. While sufferers try to track triggers for their headaches in an effort to avoid them, when they're caused by something the sufferers don't realize is happening, the cause may be difficult to trace. One such case is the misalignment of teeth, which may lead to nighttime teeth clenching and grinding and thus headaches in the morning, according to Dr. Stephen Markus of Centre for Dentistry in Haddon Heights. To help alleviate this often unknown nighttime habit, Markus offers patients a Nociceptive Trigeminal Inhibition (NTI) appliance that he says many headache sufferers have found relief with.

"The NTI appliance is different than any night guard or grinding appliance you've ever seen because it is the size of a thumbnail, fits over two front teeth, and doesn't allow back teeth to meet," he says. "It is a muscle deprogrammer. The muscles involved in nighttime grinding slowly stop clenching because they can't make the back teeth clench."

Markus says he began placing NTI appliances around the turn of the century, and he remains one of the few dentists in the area offering the headache solution, which is surprising considering the success rate his patients have had with it. "In most cases, I offer a money-back guarantee on the NTI," he says. "In the close to 15 years of making about eight of these a month, I can count on one hand the number of people who requested their money back."

"The NTI is the only appliance recognized by the FDA as being effective in the treatment of migraines," he adds. "What does that tell me? That most people who are being treated for a migraine, which is a vascular event, truly have a muscular component to their pain, and when that's eliminated, the vascular event is diminished, or eliminated."

Booth Radiology

According to the American Cancer Society, the chances of a woman being diagnosed with invasive breast cancer in her lifetime is one in eight. The ACS also says about 232,340 new cases of invasive breast cancer will be diagnosed this year. Fortunately, research does show that death rates have been go-